



Unique Get
Together Society
Children . Family . Community

INDIVIDUAL & CORPORATE SPONSORSHIP PACKAGE

contact: info@ugts.ca | social media: [@ugts.ca](https://www.instagram.com/ugts.ca)





DONATE TODAY!

Canada Helps :

www.canadahelps.org/en/charities/unique-get-together-society

Fundrazr:

<https://fundrazr.com/profiles/unique-get-together-society>

BACKGROUND INFORMATION



Unique Get Together Society (UGTS) was founded in 2014 by Debra Abraham, a BIPOC woman who wanted to make a difference in the community by fighting racial and social inequalities. This non-profit organization has since then grown and is more than ever dedicated to empowering Indigenous and all marginalized communities through support programs and activities.

"My son, Cesar and I realized there's a lot of barriers for accessibility within recreational & healing programs for marginalized communities, children with disabilities, and Indigenous peoples so we're creating our own, for them to have those opportunities."

MISSION STATEMENT

Here at Unique Get Together Society, we see the value in everyone. We are dedicated to empowering Indigenous, marginalized, and underserved communities, individuals, and families. Dedicated to strengthening their overall physical, mental, social-emotional, and spiritual development. To assist families, communities and individuals through our programs such as nutritional health, family support advocacy and subsidies. We are here to fight racial and other social inequalities with love and compassion.

VISION STATEMENT

Our vision is to be empowered by love for humanity, the land, and for the things we do to support each other every single day. We want to create a safe place to promote individual integrity, inclusion, and diversity. That is what we were created to do: love each other no matter what, regardless of skin colour, religion, or values, without judgment, and be open-minded and accepting of each other to love.

OUR GOALS

1. Contribute to our goal of boosting our donor base by at least 25% by Fall 2022

2. Get involved and become one of our sponsors to help us reach our goal of tripling our valuable partnerships by Winter 2022

3. Commit to helping reinforce UGTS’ support activities in Chilliwack, Vancouver and Kamloops
4. Join us in doubling our community engagement through social media and website traction by Fall 2022

5. Help us diversify our community and scale UGTS’ actions to other cities and provinces in Canada by 2025



BENEFITS OF SPONSORING UGTS

By supporting our non-profit organization, you can help us towards our goals of providing support to families and individuals in Canada and building a more respectful, equitable, and inclusive society for future generations.

So, make a difference today! If you personally are, or your organization is looking into investing in tangible philanthropic and corporate social responsibility (CSR) efforts, sponsoring UGTS can help better the lives of our communities, while achieve your CSR goals. This is a very humble and generous way to give back to our communities and to contribute to a more participative economy.

Find below different options that can meet your sponsorship needs and the benefits of becoming a sponsor.






































IN-KIND PARTNERSHIPS

UGTS is always looking for unique opportunities to work with various stakeholders (area groups, businesses, and individuals) to achieve our organizational goals. If you would like to share an opportunity with us, including volunteering, please let us know.

UGTS' PILLARS AND CORE VALUES



 <p>SPONSORSHIP BENEFITS</p>	 <p>\$10K +</p>	 <p>\$5K - \$ 9,999</p>	 <p>\$2,500 - \$ 4,999</p>	 <p>\$1 - \$2,499</p>
ONLINE RECOGNITION				
Social media promotion & mentions (Facebook, Twitter, Instagram)				
Other communications channels (Videos on Youtube, LinkedIn mentions)				
UGTS' Website Presence with links to your website				
Email Blasts				
UGTS's blog mentions				
Online promotional activities and ad in UGTS' program				
Press releases				
UGTS' monthly e-newsletter access				
ON-SITE (IN PERSON) RECOGNITION				
Program inclusion & verbal recognition at events				

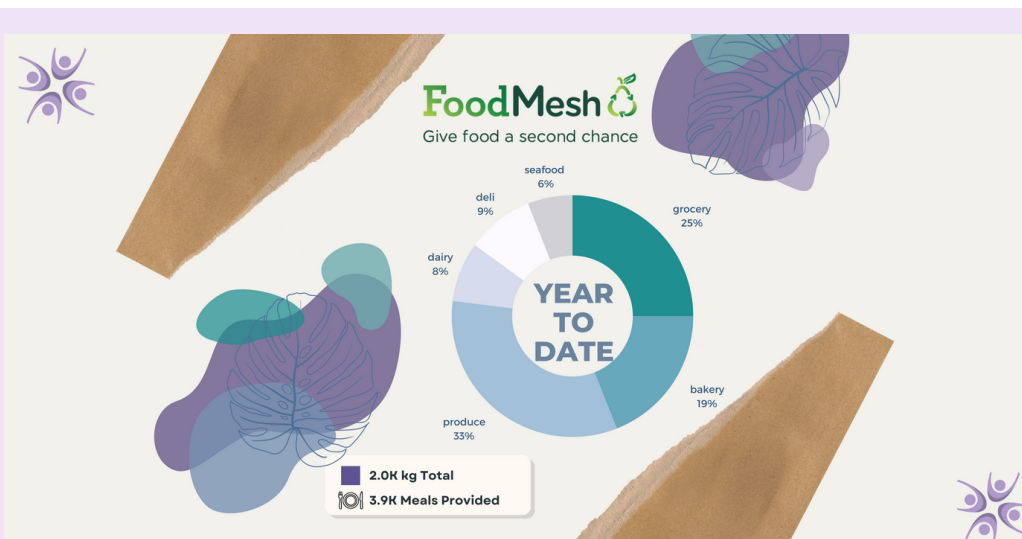
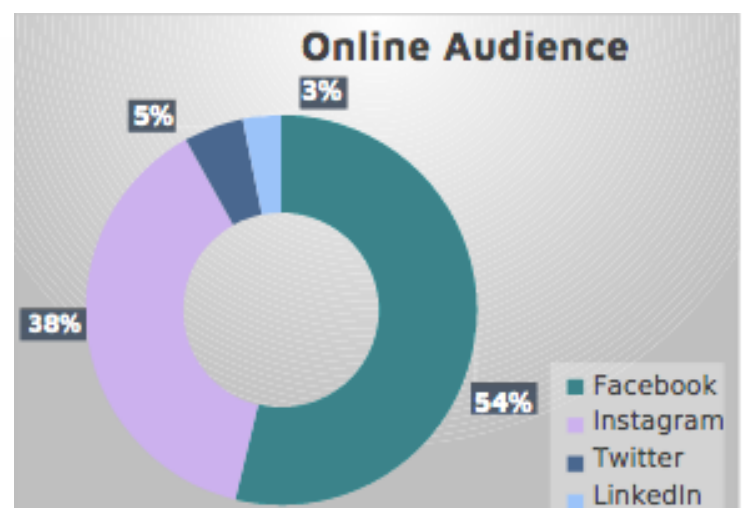
VIP entrance or seats at UGTS events				
UGTS' Marketing Material mentions (banner, poster, pamphlet)				
Logo on Event Sponsor Banners				
Thank You Email Blast				
Next Year's Sponsorship Package				

SNAPSHOT OF OUR ACHIEVEMENTS & MILESTONES

KEY PERFORMANCE INDICATORS:

As of July 10th, 2022, UGTS' platforms have:

- Facebook page likes: 1,240
- Instagram followers: 880
- Twitter followers: 114
- LinkedIn followers: 73



- UGTS' website visits have increased by over 25% since the beginning of 2022
- Summer and cultural camps in Vancouver, Chilliwack, and Kamloops, BC are effective
- 3,900 meals YTD have been distributed since April 2022 with the generous support of Foodmesh



RELATIONSHIP-BUILDING:

Long-term relationships have been formed with local communities in Chilliwack, Kamloops, and Vancouver, B.C.

We are regularly offering trainings and development (T&D) programs for our UGTS staff Partnerships have been built to support our **Food Hamper Program** with:

- The Salvation Army
- Bowls of Hope
- Foodmesh

We are partnering with students for projects through **Riipen** from:

- University of British Columbia (UBC)
- University Canada West (UCW)
- Coast Mountain College
- University of Toronto
- RMIT University, Melbourne, Australia
- Lakehead University
- Arizona State University

RECENT & UPCOMING EVENTS:

- Walk for Trauma (May 2022)
- We Matter Project (ongoing)
- Black History Month Gala (December 2022)

FACILITIES:

We are in the process of having our very own UGTS daycare by January 2023

Thank you for your support.

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